

## CAREER GOAL

My goal is to lead a multidisciplinary team in crafting visual identities that merge aesthetic excellence with practical design. I am committed to shaping user-centered experiences that build emotional connections with audiences.

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## EXPERIENCE

### CREATIVE ART DIRECTOR

Mardyaa | 06.2024 - 2025

- **Visual Strategy** & Storytelling (Branding + Aesthetics)
- Ensuring cohesive visual identity across campaigns and social media
- Collaborating with international teams and subcontractors to align creative direction

### GRAPHIC AND INDUSTRIAL DESIGNER

Self employed | 2018-2025

- **Branding & Strategy** – Visual identities and graphic materials
- Product Design – Managing the full design process from concept to execution
- Print & Project Management – **DTP and workflow oversight**
- Organization & Communication – **Client presentations and collaboration**

### FASHION DESIGNER ASSISTENT - INTERNSHIP

Medicine | 07.2024 - 10.2024

- Design Development – Sketches, moodboards, and technical specs
- **Production Collaboration** – Work with pattern makers & suppliers, sample ordering
- Prototyping & Trend Analysis – Testing, refining, and market research
- **Project Presentation** – Prints, patterns, fabrics, and finishes

### COSTUME DAILIES

Sky production | 04-06.2023

- Costume Preparation & Maintenance – On-set wardrobe management
- Styling – Dressing extras, overseeing wardrobe changes, attention to detail
- **International Collaboration** – Ensuring visual consistency across teams

### FASHION DESIGNER & SOCIAL MEDIA SPECIALIST

Me & bags | 01.2022 - 03.2023

- **Product & Accessories Design** – CMF, prototyping, and sewing samples
- Production Oversight – From concept to manufacturing, collaboration with sewing teams
- Operations & Coordination – **Office management and production workflow**
- **Art Direction** – Photoshoots, post-production, and visual materials
- Content Creation – Branding strategy and **social media content**

### JUNIOR GRAPHIC DESIGNER

Jest studio | 07.2021 - 10.2021

- Website Content Creation – Aligned with brand guidelines
- Product Visualizations & Packshots – **Photography and editing**
- Social Media Assets – Graphics and icon design

### PRINTING

BBZ polska | 09.2018 - 06.2019

- **Print Preparation** (DTP) – Ready-for-print materials
- Printing & Finishing – Machine operation, post-press processing, enhancements
- **Order Execution & Pricing** – Managing production and cost estimation

### LEADER OF THE YOUTH GROUP

National non-governmental organization of youth | 2015-17

- Team Management – Task delegation, **event organization, and workflow coordination**
- Leadership Development – Overseeing goals and ensuring safety
- **Fundraising** & Volunteer Work – Organizing social initiatives and community projects

## HARD SKILLS

 ADOBE CREATIVE SUITE	 PROCREATE, SKETCH	 PROTOTYPING	 STORYTELLING
 ILLUSTRATOR	 BLENDER, 3D SOFTWARE	 FASHION DESIGN	 BRANDING
 PHOTOSHOP	 AUTODESK FUSION 360	 COLOR THEORY (CMF)	 TAILORING
 INDESIGN	 COREL DRAW	 PHOTOGRAPHY	 SEWING
 MIDJOURNEY, AI TOOLS	 CANVA	 DESIGN STRATEGY	 PRINT PREPARATION (DTP)

## SOFT SKILLS

 ORGANIZATIONAL SKILLS	 TEAMWORK	 COMMUNICATION
 MULTITASKING	 TIME MANAGEMENT	 PROBLEM-SOLVING
 CREATIVITY & OPEN-MINDEDNESS	 PROJECT MANAGEMENT	 QUICK ADAPTATION & LEARNING
 PRESENTATION SKILLS	 INITIATIVE	 WORKING UNDER PRESSURE

## ACHIEVEMENTS

### WYSTAWY

"PRIESKUM" STUDENT EXHIBITION - BRATISLAVA	2023
ROYCE ROLLS POST-COMPETITION	2023
SELECTED DIPLOMAS - GDAŃSK; KRAKÓW	2023
"TO DO" GALERIA ASP KRAKÓW	2023
365 DAYS OF THE UKRAINE WAR	2023
IN VINO VERITAS; JASŁO	2022

### KONKURSY

ROYCE ROLLS PARTICIPATION IN THE FINAL	2023
<i>Future key</i>	
SANTANDER SCHOLARSHIP <b>LAUREATE</b>	2021
<i>Intergenerational Game Project</i>	
WYSOKIE LOTY <b>LAUREATE</b>	2021
<i>Project for the Blind Assistance</i>	
MAGNIFICENT 8 KRAKÓW <b>FINALIST</b>	2016
<i>Social and Volunteer Activity</i>	

## EDUCATION

### INDUSTRIAL DESIGN

*Academy of Fine Arts in Cracow*

MASTER'S DEGREE	2022 - 2024
BACHELOR'S DEGREE	2018 - 2022

### TEXTILE DESIGN

*Academy of Fine Arts and Design  
in Bratislava, Slovakia*

MASTER'S EXCHANGE	2023
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### TECHNICAL SCHOOL OF PRINTING AND MEDIA

*Technical school of printing and media*

TECHNICIAN HIGH SCHOOL	2014 - 2018
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## CERTIFICATIONS AND COURSES

### PRINTING & EDIA

- A.55 Digital Printing
- A.54 Preparing Graphic Materials for the Printing Process
- A.25 Creation and Execution of Multimedia Projects

### TECHNICAL COURSES

- Clothing Construction Course
- Arduino
- Ceramics Principles

### LANGUAGE

- Polish – Native
- English – B2 (Upper Intermediate)
- Spanish – A1 (Beginner)